



JIM MORRIS
Senior Chain Accounts Manager

4601 West Chester Pike
Newtown Square, PA 19073
215-353-8886
Fax 215-359-1576

August 10, 1995

TO: G. P. Mitchell F. E. Cook P. J. Gilotty
D. L. James F. V. Natale R. L. VanSickle
F. J. DeJong G. R. Deschenes G. M. Richardson
D. M. Comer E. A. Toulon C. A. Crouch
All Sales Reps with Wawa (CID #0325-00-00) Responsibility in Divisions
1226, 1230, 1324, 1326, 1327, 1332, 1334, 1528, 1530, 2922, 2924, and
2926
For Distribution through ROUs: 1210, 1310, 1510, and 2910

SUBJECT: WAWA REVISED END-CAP PLAN-O-GRAM

Ladies & Gentlemen:

Attached for your information and follow through is the revised Wawa end cap plan-o-gram. When contracting Wawa stores please ensure R. J. Reynolds receives the authorized allocated space.

Thank you for your assistance with this chain.

Sincerely,

A handwritten signature in black ink, appearing to read "Jim".

J. A. Morris
JAM/dmo

Attachment

"We work for smokers."

51855 1087

RJR PHILA REG OPS/1310 ID:610-353-8970

JUN-27-1995 08:27 FROM

SEP 06 '95

TO

9:45 No.003 P.08

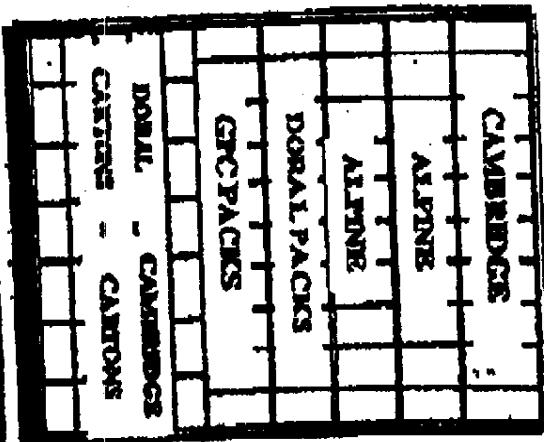
2500000

51855 1088

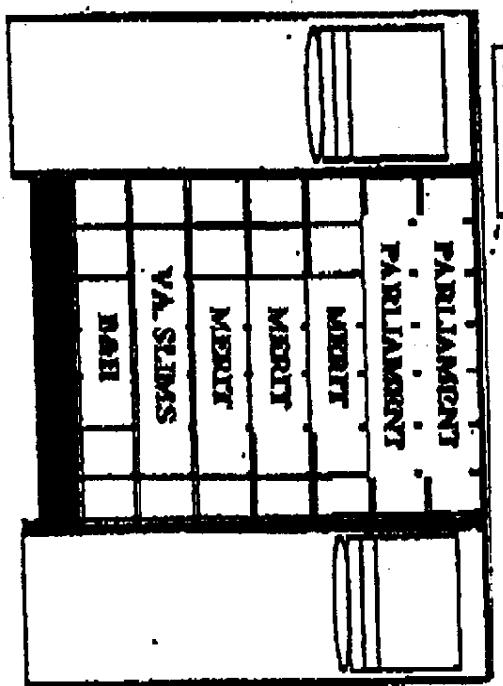
END CHP LOG

EFT

Left side



FRONT



Right side

